



Announcement New Release

The Dupont by the Castle BIA brings the Toronto Garlic Festival to Toronto's Main Streets this September!

The Toronto Garlic Festival receives My Main Street support to draw visitors and increase local vibrancy in the Dupont by the Castle neighbourhood in Toronto.

September 23, 2024 – Toronto, ON – The Dupont by the Castle BIA is pleased to announce that the Toronto Garlic Festival was selected as a recipient for the [My Main Street Community Activator](#) and has received support to celebrate Ontario's rich agricultural heritage, bringing together farmers, chefs, and local business for a day of garlicky goodness, culture and community.

The Toronto Garlic Festival brings together Ontario farmers, local chefs and artisans to celebrate the versatility of garlic through culinary showcases, educational demonstrations and community engagement. This event fosters connections between local businesses, farmers and residents, enriching the Dupont by the Castle BIA and surrounding areas with vibrant food culture. With support from the My Main Street Community Activator stream, the festival is able to enhance its reach, drawing visitors from across the city and beyond, while boosting foot traffic and sales for local businesses. This support ensures the festival's continued growth, helping sustain our organization's long-term goal of creating a lively, inclusive community hub.

We invite all garlic lovers and community members to join us for a fun-filled, family-friendly day at the Toronto Garlic Festival on Sunday, September 29, 2024!

For more information about the festival, including the event schedule, vendor details and how to get involved, visit www.dupontbythecastle.com or on social media @DupontbytheCastle. Don't miss this unique opportunity to support local farmers and businesses while enjoying all things garlic!

Quotes

"We are so excited to bring the Toronto Garlic Festival to our neighbourhood. An event that not only highlights Ontario's agricultural diversity but also shines a spotlight on our incredible BIA. This festival is a great opportunity to bring our community together while boosting local commerce and showcasing the vibrant culture of our neighborhood."

- *Anna Sebert, Executive Director of the Dupont by the Castle BIA.*

"The Toronto Garlic Festival is one of the many impactful placemaking projects happening across Ontario's main streets thanks to the federal government's investment in My Main Street Community Activator projects. Placemaking supports healthy, vibrant main streets and millions of Ontarians who live and work around them. Dupont by the Castle BIA has been empowered to leverage community events on their main street to create a hub of social and economic activity, setting long term change in motion."

- *Mary W. Rowe, CEO and President, Canadian Urban Institute*



“Communities throughout southern Ontario offer a diverse range of exciting experiences and businesses, attracting both local and international visitors to their lively main streets. The Government of Canada, through CUI, is supporting organizations that bring events and festivals, such as the Toronto Garlic Festival, to showcase what our region has to offer. When we invest in programs like My Main Street, we’re supporting and revitalizing our local communities.”

- *The Honourable Filomena Tassi, Minister responsible for the Federal Economic Development Agency for Southern Ontario*

Associated Links

- [Toronto Garlic Festival presented by the Dupont by the Castle BIA](#)
- [My Main Street](#)
- [Canadian Urban Institute](#)
- [FedDev Ontario](#)

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Background:

About the Dupont by the Castle BIA: The Dupont by the Castle Business Improvement Area (BIA) represents the businesses on Dupont Street from Bathurst to Avenue, and north on Davenport Road to Dartnell Avenue. Nestled on the northern edge of the Annex, just south of Casa Loma and Spadina House, the BIA offers a vibrant mix of restaurants, cafes, specialty stores, and professional services like design and wellness.

About My Main Street: The My Main Street program has returned with an additional Government of Canada investment, building on an initial investment in 2021, through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) to spur local economic recovery. To date, the initial investment has supported nearly 4,500 businesses and organizations, nearly 7,500 jobs and leveraged nearly \$19 million in additional investment. The funding aims to revitalize neighbourhood main streets with a healthy retail mix while generating inclusive economic



opportunities. The program now features two streams – the Business Sustainability Program stream and the Community Activator stream. My Main Street is delivered by the Canadian Urban Institute (CUI).

About Canadian Urban Institute (CUI): The [Canadian Urban Institute](#) is a leading organization dedicated to advancing urban solutions. CUI collaborates with city builders, researchers, and community leaders to create thriving, equitable, and sustainable urban spaces across Canada.

About FedDev Ontario: For 15 years, the Government of Canada, through [FedDev Ontario](#), has worked to advance and diversify the southern Ontario economy through funding opportunities and business services that support innovation, growth and job creation in Canada’s most populous region. The Agency has delivered impressive results, which can be seen in southern Ontario businesses that are creating innovative technologies, improving productivity, growing revenues, creating jobs, and in the economic advancement of communities across the region. Learn more about the impacts the Agency is having in southern Ontario by exploring our [pivotal projects](#), our [Southern Ontario Spotlight](#), and FedDev Ontario’s [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).



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